Gen2 Key System

It's obvious that eliminating coins and the headaches associated with them is a smart business decision. But with so many card companies from which to choose, why might DebitKey be your best choice? Whether in a networked or stand-alone environment, the new Gen2 Key System offers loads of benefits at a very affordable price.



Ease of Installation and Operation – Get up and running quickly with access to reports on nearly every facet of your business. The intuitive functionality of the Gen2 System makes the use of DebitKeys a pleasure for you and your customers.

Customer Loyalty – The DebitKey is always on the customer's keychain, advertising your business with your logo imprint, label, or custom tooling.

View Keys' Transaction History – Networked systems store every transaction from every Key and machine. Even without an installed network, you'll have the ability to show customers the last 10 transaction

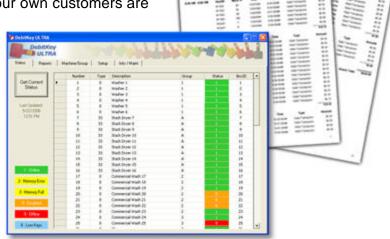
recorded on their Key. This helps reinforce confidence in the system's accuracy and reliability.

Cross Marketing – A single Key can be programmed to operate Laundry, Car Wash equipment, Vending and Arcade machines, Door Access, and many other applications. And with 3 levels of coded security, you're assured that your own customers are the only ones with access to your

equipment..

Pricing Flexibility – All Gen2 systems allow for penny-increment pricing which helps minimize customer pushback to price increases.

Networked systems help you maximize profits through an extremely flexible time-of-day pricing structure. You can also encourage increased spending and float through bonuses on large denomination Key valuing.



Auditing Options – Use management keys, a hand-held service unit, or PDA to collect data or use a network connection for near real-time transaction data.

Route Services

DebitKey has developed new and innovative ways to utilize your time and effort within the route industry. Through the use of technology we can help protect both your machines and your profits.

New! Bank Key – You may never need to go collect from a customer again. With the Bank Key you'll conveniently get your percentage in advance of the sales.

Auditing – You'll have the ability to monitor and audit the activity of every attendant.

Easy Price Changes – Use management keys, a handheld service unit, or even our PDA to make instant price updates.

Attended or Unattended System Options – Desktop key revalue stations are available with their own security and auditing features whereas standalone kiosks dispense and revalue keys without the need for an attendant.



Laundromat

DebitKey Laundromat solutions begin with inexpensive ways to do away with coins forever. We have a wide variety of new systems designed to meet your needs and your budget.

Custom Key Programming – Implement bonuses and offer percentage discounts system-wide or directly on the DebitKey.

Remote Access – Connect to your store's system from your home or office PC. You'll be able to view everything from machine



activity to cash in the kiosks as well as make changes to any aspect of the systems setup.

Credit-based Billing – With the credit option, your fleet and regular customers can be issued credit and invoiced on a monthly basis thereby increasing their per-visit totals.

